

# VIRGINIA'S NEW RIVER VALLEY

If you are earning \$50,000 after tax dollars in Bakersfield, CA,  
the comparable after-tax income in the NRV is...

# \$42,870

If you move from Bakersfield, CA to the NRV...



**Groceries**

8.54%



**Transportation**

30.22%



**Housing**

10.75%



**Healthcare**

1.18%



**Utilities**

39.78%



**Misc. Goods &  
Services**

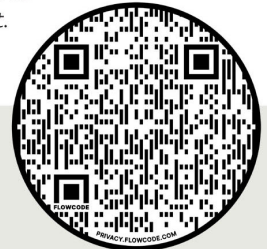
4.97%



Core cost of living data is from the Cost of Living Index produced by C2ER. Price collection by major metro is conducted in strict conformance with standard specifications at specified times.



Virginia's New River Valley is an eclectic mix of interconnected small towns that each offer their own unique vibe and appeal. The region provides an abundance of cultural and social offerings due to the presence of three world-class universities, while retaining the charm and benefits of small town living. The NRV is home to a diverse and innovative business community with companies that range from high-tech startups to foreign-based corporations to specialty agribusiness. These organizations benefit from the collaborative spirit of our region and a loyal, highly-skilled, and educated workforce. The scenic beauty of the region also fosters a deep connection to nature, which is deepened by access to outdoor recreation and the preservation of our natural environment. It's clear why Virginia's New River Valley is "A Natural Fit."



[TheNRV.org/live-here/](https://TheNRV.org/live-here/)

## MOVING TO VIRGINIA'S NEW RIVER VALLEY?

Scan the QR code to find a job in the NRV, explore regional communities, and access a relocation guide to learn more about local housing options, school systems, and amenities.



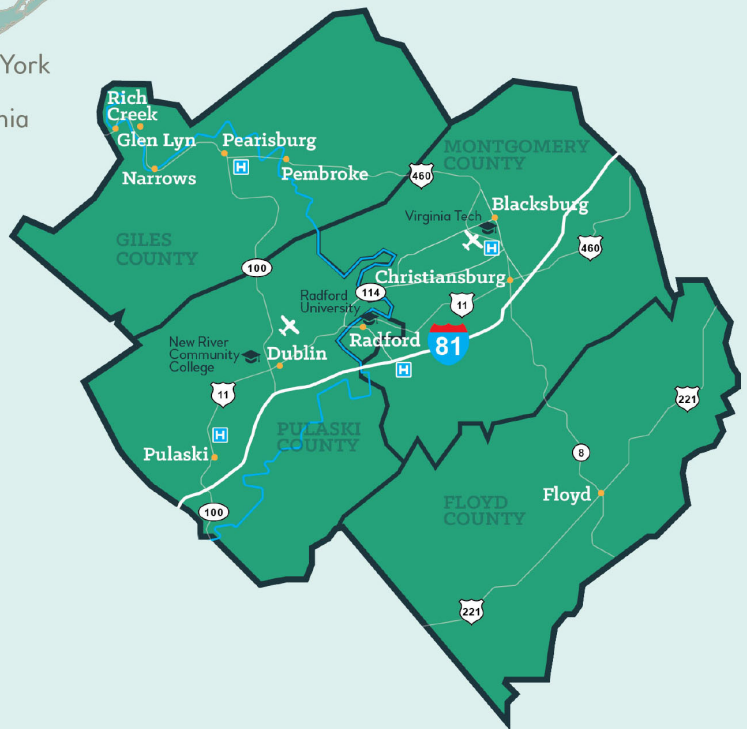
**FIND A JOB**



**EXPLORE COMMUNITIES**



**RELOCATION GUIDE**



Onward New River Valley is a regional economic development organization and the parent organization for the Virginia's New River Valley brand.  
[TheNRV.org](https://TheNRV.org) | [OnwardNRV.org](https://OnwardNRV.org) | [info@onwardnrvalley.org](mailto:info@onwardnrvalley.org)